

## **Road Respect Mobilization**

### **Massachusetts State and Local Police Team Up to Reduce Aggressive and Distracted Driving**

The Beverly Police Department has joined the Massachusetts State Police to raise awareness about the dangers of aggressive and distracted driving. The event kicked-off the Commonwealth's 2009 "*Road Respect*" Mobilization, which is statewide coordinated effort involving additional directed traffic enforcement and public information that runs through April 26, 2009.

"Reducing the level of aggressive and distracted driving will keep our roadways safer," said Beverly Police Chief Mark A. Ray. "We ask all drivers in Beverly to take a moment to reflect on their own driving behavior, then work to improve on it all year-long to help make the roadways of Beverly safer and less stressful for everyone."

The Executive Office of Public Safety and Security is providing \$1.2 million of federal grant funds for the *Road Respect* Mobilization.

Registrar Anne Collins has stated, "The Registry of Motor Vehicles is happy to be part of the Road Respect team that is working to save even more lives. The data is clear, to save lives we need drivers to slow down and wear their seatbelts. These are not complicated solutions, and they do not require long term financing and high tech solutions. They just require respect."

For additional information on the *Road Respect* Mobilization as well as tips to avoid aggressive and distracted driving, go to [www.mass.gov/highwaysafety](http://www.mass.gov/highwaysafety).

***Dial 911 on your Cell Phone for all Roadway Emergencies  
or call the Beverly Police Department @ (978) 922-1212***